

President's Message

This has been an exciting year for ArtsBuild. We have made significant progress on many fronts, which we will describe in more detail later in this report. As a Board, we remain committed to our long-term goal of a permanent, independent capital finance fund offering funding, financing and capacity-building technical assistance, designed specifically to address the challenges our constituents face.

As we lay the foundations for a strong supportive organization, we continue to discover many opportunities and avenues through which we can achieve our long term goal while assisting our constituents to reach our shared vision of a healthy cultural infrastructure that is able to support cultural activities and properly serve audiences across Ontario.

We are furthering our goals in the following areas,

EDUCATION: In addition to delivering our core workshop, we have been doing the research and laying the groundwork required to develop a new capital project financing workshop. We are also creating a very promising tool to provide a structure around which the planning of capital projects can be better understood, the Capital Project Planning and Implementation Framework.

Recognizing the importance of keeping our website current and making it engaging for our constituents, we have a new website under development and are ready to launch it in the fall of 2010.

INFORMATION: The demand for a permanent provincial database of cultural infrastructure needs and capital project plans is strong and coming from many areas. We have significant support to build this database, which is being developed as the ArtsBuild Ontario Facilities Portal. We are ready to implement the Portal as

soon as the second installment of our funding becomes available.

We completed the Facilities Needs Assessment Update Survey, as a companion to our influential 2006 Facilities Needs Assessment Survey.

Last year, ArtsBuild recognized an opportunity with government announcements around funding for infrastructure projects to mount a strong campaign to encourage constituents to apply for the available grants. We had discussions with various government contacts and explored ways in which we might be able to attract attention to the needs of our sector, including project bundling.

SOLUTIONS: ArtsBuild continues to work to expand financing options for arts organizations. We are actively advocating expansion of the Infrastructure Ontario Loan Program so that all eligible arts organizations can apply for their low cost, long term financing.

We have met with the senior leadership of the Loan Program and they have confirmed their support. This program could become a key component of the financing structure for capital projects along with government and capital campaign funding. We also continue to research other funding opportunities and other funding models.

As we further understanding of the facilities challenges that arts organizations across the province are facing, the need for green solutions is emerging. In addition to poorly serving artists and audiences, old and / or badly maintained buildings can be hazardous. They are energy hogs. They are not accessible.

We are establishing partnerships with others whose goals are to ensure healthy and safe buildings, to promote energy efficiency and environmental sustainability and to provide access for people with disabilities. David

Donnelly, who spoke at our last annual meeting, remains supportive and is a valued advisor as we craft the ArtsBuild Ontario Green Infrastructure program. We will actively seek to build relationships within the Ministries of Energy and Infrastructure over the coming year.

Two exceptional people drove much of our progress this year. On behalf of the Board, I would like to thank them. Our Executive Director, Adele Dobkowski, has shown unflagging dedication. Her incredible contribution over the past year and her relentless determination to search out funding models, potential partners, and solutions continues to move ArtsBuild forward.

I would especially like to thank our past President and chair of our Nominating Committee, without whom none of this would be happening. This is Sandra Tulloch, who is constantly working and putting in significant time, behind the scenes, to further our cause.

We are very fortunate to have a team of skilled professionals with absolute commitment to ArtsBuild on our Board and Advisory Committee. We are able to draw on their considerable knowledge, networks and creativity in order to move our agenda forward. I would like to thank them most sincerely for their leadership and vision.

We have a great team in place to lead our organization forward as we continue to move towards our ultimate vision of a province known for built cultural infrastructure that is green, safe, accessible, and above all, designed and created to allow arts organizations to provide exceptional experiences to audiences.

In conclusion, I would like to acknowledge our funders and collaborators. Everywhere we turn, we find opportunities and support. We are grateful for the ongoing encouragement and funding commitment from The Ontario Trillium Foundation, the Ministry of Tourism and Culture, the Department of Canadian Heritage, the Ontario Arts Council and the Metcalf Foundation. Their constant support allows us to continue towards our vision.

Jackie Bonic
President, Board of Directors

ArtsBuild Ontario's surveys reveal stark statistics.

- *69% (2006) and 72% (2009) of organizations surveyed reported insufficient access to at least one kind of required facility or specialized technical equipment.*
- *Over one-half of the organizations are working out of buildings that are over 75 years old, and 28% are in designated heritage buildings, requiring greater capital and infrastructure support by their very nature.*
- *Current funding programs are not able to meet this need.*

Executive Director's Message

ArtsBuild Ontario occupies a wonderful niche. We have the privilege of working with inspiring arts organizations across the province, helping them meet their goals around securing the facilities they must have to achieve their artistic vision. We serve all arts organizations, while maintaining our particular focus on the small and mid-sized, which often are the incubators of innovation. We are able to wave a 'long tail' – deep and narrow in our focus on facilities.

And we are charged with an overarching mandate: to bring about true change in the funding environment so that greatly needed improvements to arts facilities can finally happen in a comprehensive way.

Our arts sector is large and people of all ages and interests experience its benefits in so many ways. There are many perspectives on the positive values culture brings to our province. Economists point to employment and tourism. Municipal planners speak of quality of life and making their communities increasingly attractive to the knowledge workers that employers seek. Artists speak of creativity, visions realized and profound communication. Children speak of engaging experiences that open new possibilities for them. There is not a singular benefit. There are many.

Together with our constituent service organizations, our culture sector partners and our public sector partners, all associated with ArtsBuild Ontario believe that we can improve the success of capital projects for Ontario's arts organizations. It is so gratifying that a growing number of people give generously of their time and knowledge to help ArtsBuild evolve. We would not have been able to make so much progress without their wisdom and guidance.

ArtsBuild Ontario understands that an ongoing issue for all arts organizations is to affirm the value of investment in cultural infrastructure. ArtsBuild continues to work with its constituents and partners to demonstrate our community's investment merit locally, provincially and nationally, and to instigate new thinking.

An overview of the many areas in which ArtsBuild has made progress this past year follows in the Highlights section. In this message, I would like to focus on one particularly rewarding undertaking, the ArtsBuild Ontario Facilities Portal. This project has brought ArtsBuild into a stronger alignment with the important work underway in numerous municipalities across the province to develop cultural plans.

As the connection between the Facilities Portal and cultural mapping came into sharper focus, we were able to shape the Portal into a tool that offers a powerful alignment with the municipal cultural planning process, specifically the facilities inventory that is a core element of cultural mapping. Over time, this will embed a broader understanding of the many ways in which culture contributes to and drives community vitality.

To realize the full interactive benefits and possibilities associated with creating an online knowledge-sharing tool, an additional layer not originally envisioned was added. This involves stronger community consultation and the addition of new partners from the municipal cultural planning sector and the regional arts councils.

A series of 11 consultations in 10 southern Ontario communities were held in the spring of 2010 to allow grassroots input into the Portal model. Over one hundred people participated. With future funding, similar community consultations will be held in central and northern Ontario.

The first information to populate the Portal will be drawn from the responses to the 2009 Ipsos Reid Facility Assessment Survey. One hundred organizations have authorized Ipsos to share their information with ArtsBuild.

ArtsBuild will seek Phase 2 funding from the current project funders. In Phase 2, ArtsBuild will work with a task team of municipal cultural planners to confirm a generally agreed upon taxonomy so that facilities information can be standardized and therefore rolled up provincially. ArtsBuild is also currently engaging businesses and organizations that have an interest in arts facilities to test their potential for future project support.

ArtsBuild Ontario has a dream – a permanent new fund that will exist year after year to bring Ontario’s cultural facilities to the standard at which they should operate.

Thank you to all who share our dream.

Adele Dobkowski
Executive Director



ArtsBuild Ontario understands that an ongoing issue for all arts organizations is to affirm the value of investment in cultural infrastructure.

ArtsBuild continues to work with its constituents and partners to demonstrate our community's investment merit locally, provincially and nationally, and to instigate new thinking.

2009 / 10 HIGHLIGHTS

Governance and Organizational Development

ArtsBuild Board of Directors

ArtsBuild Ontario continues to make excellent progress in strengthening its governance:

- The two new Board members elected in 2009, Steve Mumford (CEO of the Creative Arts Savings & Credit Union) and Lindsey Reed (CEO of the Social Housing Services Corporation), have successfully oriented to the Board and are each making strong contributions to developing ArtBuild's strategic vision for moving forward.
- Through the work of the Nominating Committee, ArtsBuild identified and met with outstanding new candidates for election to the Board of Directors at the 2010 AGM.
- Over the next several years, the Board and Nominating Committee will work to achieve the full Board compliment of twelve.
- Yves Turbide of Théâtre Action joined the Advisory Committee in January 2010.
- In March 2010, ArtsBuild began a strategic planning process to review current activities and determine the ArtsBuild Ontario move forward plan for 2012 and beyond.

ArtsBuild Advisory Committee

The ArtsBuild Advisory Committee, comprising the major arts service organizations, regularly provides advice and guidance on the needs, issues and preferences of their members.

The Advisory Committee assisted in developing the comprehensive list of Ontario arts organizations invited to participate in the 2009 Ipsos Reid Facility Assessment Survey. The Advisory Committee communicates with its members about the work of ArtsBuild.

Funding Partners

The Ontario Trillium Foundation

The Ontario Trillium Foundation's support has been instrumental in evolving ArtsBuild programs. Trillium Foundation staff have generously contributed their time to ArtsBuild committees and teams, including the Ipsos Reid 2009 Update Survey Planning Committee and ad hoc focus groups.

Ministry of Tourism and Culture

In September 2009, the Ministry of Culture and Tourism confirmed support of Phase I of a larger project to create a comprehensive database of the facilities used by arts organizations across Ontario. The database is the extension of the work done in our 2006 and 2009 Facilities Assessment Surveys conducted for us by Ipsos Reid.

Branded as the ArtsBuild Ontario Facilities Portal, the database will be available to all arts organizations, municipalities, and cultural infrastructure funders in the province. More information about the Portal follows in the INFORMATION section of this report.

We have achieved the Phase I project objective - to design the Portal -- and will ask current funders, including the Ministry of Tourism and Culture, to support the Phase 2, which has the goal of building and implementing the Portal.

Canadian Heritage

The Department of Canadian Heritage has provided consistent and thoughtful support to ArtsBuild INFORMATION programs. Canadian Heritage has generously contributed financial support and staff time to ArtsBuild committees and teams, including the Ipsos Reid 2009 Update Survey Planning Committee, the ArtsBuild Facilities Portal, and ad hoc focus groups.

Ontario Arts Council

The Ontario Arts Council continues to provide ongoing support as it recognizes the need to assist

organizations with their cultural infrastructure projects. OAC staff generously contributes time to ArtsBuild committees and teams, including the Ipsos Reid 2009 Update Survey Planning Committee and ad hoc focus groups.

Metcalfe Foundation

The Metcalfe Foundation continues to provide helpful advice as part of its broader commitment to an innovative and vibrant arts sector.

Partnerships and Collaborations

Cultural Community Organizations

ArtsBuild Ontario is committed to exploring areas of mutual concern; investigating ways of collaborating on joint projects; and sharing information with cultural community organizations that are equally concerned about the state of cultural infrastructure. These include:

Artscape (culture-led regeneration and property development),

ArtsVest (private sector fundraising capacity),

Creative Trust (organizational health) and

Municipal Cultural Planning Incorporated (municipal focus on culture as part of community strengthening)

CCI-Ontario Presenting Network (serving venue operators and presenting organizations)

Arts Network for Children and Youth (community arts centres geared to youth)

Municipal Cultural Planning Sector

New relationships were developed in 2010 with leaders in the municipal cultural planning sector. Individual municipal cultural planners helped host the community consultations in their municipality or region, along with the executive directors of the local arts council, if one existed.

Communities visited included: Kingston, London, Waterloo Region (Kitchener – Cambridge – Waterloo – Guelph), Niagara Region (St.

Catharine's – Niagara Falls) Peterborough, Oakville, Toronto Barrie, Brantford, Hamilton.

Other Strategic Relationships

ArtsBuild actively explores opportunities for relationship building with other organizations and agencies with whom future strategic alliances and partnerships are possible, both within the cultural sector and in allied sectors. These include:

Parks and Recreation Ontario

Canadian Urban Institute

Ontario Nonprofit Housing Association

Centre for Social Innovation

Ontario Non Profit Network

MaRS

Toronto Community Housing

Government Relations

November 2009 Ottawa Advocacy Meetings

An important ArtsBuild goal is to build strong relationships with all levels of government. In November 2009, the Past President and Executive Director made what is planned to be the first annual trip to meet with the federal ministries and politicians interested in cultural infrastructure.

Very informative meetings were held with the bureaucratic and political sides of Canadian Heritage, the Canada Council, Infrastructure Canada, Natural Resources Canada. We were able to meet with the Liberal Heritage Critic and the Chair of the All-Party Arts Caucus.

Peter Honeywell of the Council for the Arts in Ottawa organized an extremely informative round table discussion about the cultural infrastructure needs in Ottawa. We were also able to meet with Théâtre Action, to invite them to rejoin the Advisory Committee.

ArtsBuild EDUCATION

Workshops

ArtsBuild EDUCATION includes tailored workshops and training programs, educational resources, a regular newsletter on capital-related topics and online learning materials about capital projects.

In 2009, with the assistance of the Canadian Music Centre and the Ontario Association of Art Galleries, we were able to present our core day-long capital project preparation workshop, *From Inception to Completion*, to stimulating and engaged groups in Toronto and Whitby.

ArtsBuild continues to work with members of its Advisory Committee and other key arts service organizations to identify the specific needs and issues of their members and clients, so that the future workshops can be increasingly focused and relevant.

Capital Project Planning and Implementation Framework

Work on a very promising tool was begun this year to provide a structure around which the planning of capital projects can be better understood. Called the Capital Project Planning and Implementation Framework, this MS Project-based tool is designed to have multiple applications.

The Board and leadership of arts organizations can use the Framework for a conceptual understanding of project flow and requirements around time, process, and resources. Project managers can use it as they implement actual projects.

When completed, the Framework will be integrated into both the Facilities Portal and the ArtsBuild Ontario website.

Two focus groups were convened in January 2010 to critique and comment on the Framework. One comprised capital project professionals and the second, funders. To perfect the Framework further, ArtsBuild is continuing to work closely

with the Framework consultant to test it in a variety of projects and communities. The Brantford Arts Block is a formal tester organization, and three other arts organizations are working with it informally.

ArtsBuild INFORMATION

2009 Ipsos Reid Survey

ArtsBuild conducted an in-depth study with Ipsos Reid in 2006 to quantify the scope of the capital infrastructure challenge facing our core constituency – small and mid-sized visual and performing arts organizations. Funding for the 2006 survey was jointly provided by members of the Funder Steering Committee (Ministry of Culture, the Department of Canadian Heritage, The Ontario Trillium Foundation, and Ontario Arts Council).

In 2009, we conducted a Phase 2 update survey, and expanded the participant list to include all arts organizations in the province. Ipsos Reid was again contracted to deliver the survey. The Funder Steering Committee was re-convened to guide the project. A key task of the Funder Steering committee was to define Phase 2 objectives, in addition to specifying the longitudinal information we need to track.

While the 2006 survey established a baseline of need for investment in the capital requirements of small and mid-sized arts organizations and this need has not substantially changed, Phase 2 helped build an increasingly specific understanding of our community's needs. Using survey results in combination with the Facilities Portal, funders will be increasingly able to drill down into the information set about the facility needs of Ontario's arts organizations.

Both surveys reveal similar, stark statistics.

- 69% (in 2006) and 72% (in 2009) of the organizations surveyed reported insufficient access to at least one kind of required facility or specialized technical equipment.

- Over one-half of the organizations are working out of buildings that are over 75 years old.
- 28% are in designated heritage buildings, which require greater capital and infrastructure support by their very nature.
- Current funding programs are not able to meet this need.
- Arts organizations are usually unable to access conventional financing, because most lenders do not understand the unique risk equation of lending to the sector.
- Arts organizations often need help with the technical and organizational needs associated with capital projects, such as financial and project management.

May 2009 Mini-Survey

In May 2009, ArtsBuild Ontario surveyed its constituency to better understand the immediate demand for infrastructure funding and distribution of projects across the province and their associated costs. 170 visual and performing arts organizations and regional arts councils across Ontario responded to the survey. The survey identified 90 projects ready to go in communities in every part of Ontario.

ArtsBuild Ontario Facilities Portal: An Online Knowledge Sharing Tool

The ArtsBuild Ontario Facilities Portal brings our programs together through one web-based and interactive entry point. The goal of the Portal is to be an exciting online knowledge-sharing tool with a range of practical project-specific planning and management applications.

An essential feature of the Facilities Portal is that all arts organizations, municipalities, funders, capital project partners, and interested businesses will all be able to use it in customized ways to share information, resources, experience, and good practices with each other. When completed, the Portal will provide a continually

updated and comprehensive picture of the state of arts facilities across Ontario.

The Facilities Portal will integrate with other ways in which information about arts facilities is collected, and will function in such a way that information collected locally and by other agencies can be uploaded to the Portal.

The Portal will only actively collect information that is not otherwise available. For example, 'tombstone' information -- the basic identifiers of an organization is already being collected by other agencies such. A simple release of information agreement will allow these agencies to share this information with the Facilities Portal.

Assisting Arts Organizations Access Economic Stimulus Funds

Throughout 2009, as it became clear that investment in infrastructure would be an important component of economic stimulus programs, ArtsBuild met with the Ministry of Culture and Ministry of Energy and Infrastructure to understand what funding might be available for our constituents. Concerted advocacy was undertaken by ArtsBuild Ontario and its constituents for the inclusion of small and mid-sized visual and performing arts organizations in any new programs.

With the assistance of the Advisory Committee, ArtsBuild Alerts and other communication mechanisms and materials were used to apprise our constituency of ever changing information on stimulus funding.

ArtsBuild researched and disseminated a report on the grants made through the various components of economic stimulus funding.

ArtsBuild SOLUTIONS

Long Term Financing for Cultural Infrastructure

ArtsBuild has a specific mandate to explore ways in which capital projects can be financed through as broad an array of vehicles as possible.

Although long term financing can save substantial amounts of money in the total project cost and ideally would be used along with grants and fundraising in the funding strategy, arts organizations most typically look only to grants and donor support to fund their capital needs. This is because not-for-profit organizations have a difficult time meeting the risk analysis profiles required by conventional lenders.

ArtsBuild will continue to work with a range of lenders such as the Infrastructure Ontario Loan Program and credit unions to promote the ways in which arts organizations might become eligible for low cost, long term financing.

Since March 2009, ArtsBuild has been liaising with the leadership of the Infrastructure Ontario Loan Program (formerly OSIFA) to work together to open access to their loans by the arts sector. We have established a constructive relationship and are each advocating with our respective ministries to endorse the expansion of regulation 220/08 for the Infrastructure Ontario Loan Program. This will make all qualified non-profit arts organizations in Ontario eligible to apply for their financing.

BOARD OF DIRECTORS

Jackie Bonic
President

Jay Katz
Treasurer

Christine Moynihan
Chair, Advisory Committee

Steve Mumford

Lindsey Reid

Catherine Smalley
Secretary

Sandra Tulloch
Past President

ADVISORY COMMITTEE

Artist Run Centres and Collectives of Ontario

Canadian Music Centre, Ontario Region

Dance Umbrella of Ontario

Galerie du Nouvel-Ontario, in collaboration with
Association des groupes en arts visuels
francophones

Ontario Association of Art Galleries

Professional Association of Canadian Theatres

Théâtre Action, in collaboration with Association
des théâtres francophones du Canada (ATFC)

Theatre Ontario

Toronto Alliance for the Performing Arts

OUR FUNDERS

ArtsBuild Ontario is grateful for the funding it receives from significant supporters including The Ontario Trillium Foundation, the Metcalf Foundation, the Ontario Arts Council, Canadian Heritage and the Ministry of Tourism and Culture.

The Ontario Trillium Foundation has taken a catalytic role by funding ArtsBuild Ontario itself, leveraging the significant funding it already invests in the sector through its capital program.

The Ontario Trillium Foundation



Ontario Ministry of Tourism and Culture



Canadian Heritage



Canada

Ontario Arts Council



George C. Metcalf Charitable Foundation



TREASURER'S REPORT

ArtsBuild Ontario Charitable Organization

Highlights from Audited Financial Statements

For the period April 1 2009 – March 31 2010

Revenue

Public sector grants	\$ 177 575
Private sector grants	-
Other income	975
Interest	215

TOTAL REVENUE \$ 178 765

Expense

INFORMATION program	\$ 100 421
EDUCATION program	5 183
SOLUTION program	1 987
Human resources	60 521
Marketing	568
Contract services	1 753
Board	874
Administration	3 891
Accounting / legal fees	3 000
Bank fees	33

TOTAL EXPENSE \$ 178 231

NET INCOME \$ 534

ArtsBuild Ontario's complete audited financial statements are available upon request.

CONTACT INFORMATION

Adele Dobkowski
Executive Director
ArtsBuild Ontario
#610, 55 Lombard Street
Toronto ON M5C 2R7

T : 416. 201. 2977

E : adele@artsbuildontario.ca

www.artsbuildontario.ca