

# Online Learning Opportunity for the Arts



## Announcing an exciting and affordable way to learn software, creative and business skills - at your pace and to your schedule

ArtsBuild Ontario has partnered with online training powerhouse lynda.com to make an affordable online way to learn needed skills available exclusively to arts organizations and artists. There are only 50 subscriptions available. Register today!

*"For Carousel Players, I can immediately use at least 8 of the courses for my marketing, database, and project management needs and love the fact that there are software training courses for some of the programs that I use or intend to buy."*

**Jane Gardner, General Manager, Carousel Players**

*"Lynda.com is a fantastic tool for administrators. I used it to learn MS Project in order to build a capital planning project timeline. I learned as I went, choosing the tutorials I needed and doing it on my own schedule. It worked like a charm!"*

**Penny McCann, Director, SAW Video**

After researching options, we determined that lynda.com offers the most value and choice, with over 1,600 courses to help you build your software, creative and business skills. Plus they develop new courses monthly, and their courses are available in English and French.

ArtsBuild has worked with lynda.com to make a limited number of annual subscriptions available to Ontario artists and arts organizations at a subsidized rate. Through this partnership, annual subscriptions that provide unlimited access to all lynda.com courses are available for only **\$150**, a significant saving from the \$350 fee for individual subscriptions.

### PROGRAM SNAPSHOT

One year subscription for unlimited access to lynda.com: \$150.00  
*(This is a savings of \$200)*

Subscription Term: June 1, 2013- May 31, 2014

One subscription can be used by everyone in your organization

Click [here](#) to learn more and sign up for lynda.com today!

*"I believe that this program will be of great interest to many PACT members and a valuable benefit of membership."* **Lucy White, Executive Director, PACT**

Online Learning for Arts Organizations is supported by the Government of Canada and The Ontario Trillium Foundation