

Annual Report: Fiscal Year ending March 31, 2012

President's Message

ArtsBuild was created to bring fresh thinking, innovation and new approaches to the topic of cultural facilities. We exist to create long-term solutions to the facility challenges of arts organizations across Ontario.

We are convinced the solutions involve partnerships and the sharing of knowledge and resources among arts organizations and also across sectors. We simply have to learn from and share with each other.

I am very proud to be involved with ArtsBuild and to bring my own expertise in finance to the Board table

Arts organizations are renowned for producing the miracles that inspire, delight and sometimes challenge us on shoestring budgets. Their work enriches and strengthens us all.

But too often resources just can't be stretched to maintain, renew and develop adequate, safe and green facilities. Too often our organizations must operate in spaces that are uncomfortable for audiences and impossible for artists

The quality of creative experience we are able to sustain matters to all in many ways. Planners talk about tourism and employment benefits to communities. Economists point to the creative society as the 21st century engine of growth. Sociologists understand the community building and tolerance that shared experiences foster. Educators cite the need for alternative paths to learning and accomplishment. Artists value personal expressions of truth, emotional honesty and beauty.

All are correct, and only begin to inform us of the many ways in which a vibrant cultural life is important to civic well-being. ArtsBuild affirms these values in our commitment to bring about true change in the funding environment, so that greatly needed improvements to arts facilities can finally happen in a comprehensive way.

An overview of the areas in which ArtsBuild has made progress this past year follows in the Highlights section. In this message, I would particularly like to mention our work around expanding access to capital project financing for the arts sector. Helping organizations access the financing and knowledge needed to improve their spaces in a central goal for ArtsBuild.

Just as businesses need multiple funding streams for facilities, so do arts organizations. We have identified and reached out to a number of possible funding sources and have started to think bigger and better when it comes to what we could do. We see the key to success in collaborative partnerships with other organizations dealing with similar challenges.

We continue to endorse the expansion of the Infrastructure Ontario's Loan Program so that all eligible arts organizations can apply. This is an excellent no-cost way for the Ontario government to support the arts and promote self-reliance.

On behalf of the Board, I would like to recognize and thank two exceptional people who contribute so much to ArtsBuild.

First, I'd like to recognize Jackie Bonic, who is stepping down as past President after having been a leader on the ArtsBuild Board since our incorporation in 2006. Jackie's calm and commitment are valued by all of us on the Board. I am so very pleased that Jackie has graciously agreed to remain as an ex-officio director.

The drive, determination, networking, creativity and work ethic of our Executive Director, Adele Dobkowski has made a significant difference in our work. She has been instrumental to the very exciting moves forward we have made this year.

ArtsBuild Ontario Annual Report 2012



Page 2

This coming year, as we expand our staff, we look forward to welcoming their new creative energy to the team.

We continue to be very fortunate to have a Board with the significant knowledge, experience and stature our organization needs. I would like to thank ArtsBuild's Board of Directors for their dedication, support and creativity.

In conclusion, I would like to recognize our funders and collaborators. ArtsBuild Ontario is most appreciative of their encouragement and support and are grateful to each and every one.

We particularly acknowledge and thank the significant recent funding commitments of The Ontario Trillium Foundation and the Government of Canada. Trillium has understood that to do our work, we must strengthen our own capacity. Canadian Heritage has understood that our job is to stimulate innovative thinking around strengthening our sector's capacity to manage facilities more professionally. Both elements are urgently needed.

Without their inspiring level of confidence in our mandate, truly helping arts organizations realize their facility dreams would remain a distant goal.

Steve Mumford President, ArtsBuild Ontario Board of Directors



Executive Director's Message

Today, partnerships and collaborations are on many minds, as we try to achieve ambitious goals in a time of fiscal constraint. Working cooperatively can be challenging, but we we increasingly understand that so much more can be accomplished when we harness collective energies.

ArtsBuild Ontario grew out of the frustration of a group of very talented Arts Service Organizations leaders who had watched the stimulus program of the 1990's - SuperBuild come and go without helping their many members that urgently needed to improve or develop their facilities. Though some arts organizations did benefit, the vast majority – the small and mid-sized – rarely did. That majority has remained ArtsBuild's focus.

At first, ArtsBuild was a shared project of those Arts Service Organizations. And today ArtsBuild is still a collaborative enterprise, with many of Ontario's Arts Service Organizations on the ArtsBuild Advisory Committee. It is through the Advisory Committee that we are able to reach the hundreds of arts organizations we serve. It is with their guidance that which we remain focused on the real needs and issues of the organizations we serve.

ArtsBuild is still driven by a vision of partnership and collaboration because we know this is the best way we to do more with less, and deliver valuable programs and services. This year we have received tremendous votes of confidence from Department of Canadian Heritage and The Ontario Trillium Foundation. They too embrace the notion of partnership and collaboration and have supported ArtsBuild's reach into new areas like energy and finance, and to related sectors like social housing.

In the coming months, ArtsBuild will be rolling out exciting new programs around mentorship, project management, carbon footprint measurement, energy audits and access to loan



financing. Through an energetic communications effort, ArtsBuild will keep our constituents informed and involved so that many organizations across Ontario can benefit from these programs and resources.

A centerpiece of all ArtsBuild programs is the ArtsBuild Facilities Portal. This very rich online tool has been developed with the support of all of the funding bodies – and most particularly the Ontario Ministry of Tourism, Culture and Sport – to do two things. The first is to provide an accurate, timely and detailed understanding of the facilities used and needed by Ontario's arts organizations. This will allow policy and planning to occur in a fact based manner.

The second goal for the Portal is to allow arts organizations to know more about each other and to share knowledge and learning - to collaborate and partner.

To all who share our vision of a strong arts sectors operating from safe, adequate and increasingly green spaces, deepening and at times even transforming the lives of those who engage with them - thank you,

Adele Dobkowski Executive Director, ArtsBuild Ontario



2011 / 12 HIGHLIGHTS

GOVERNANCE AND ORGANIZATIONAL DEVELOPMENT

ArtsBuild Ontario Advisory Committee

The ArtsBuild Advisory Committee, comprising the major arts service organizations that

collectively serve 700+ constituents in communities across Ontario, regularly provides advice and guidance on the needs, issues and preferences of their members.

The Advisory Committee is essential in informing arts organizations across the province about the ArtsBuild Facilities Portal, and the new programs and services ArtsBuild is launching.

Canada Dance Festival, ArtsSmarts and Réseau Ontario are new Advisory Committee members.

FUNDING PARTNERS

The Ontario Trillium Foundation

The Ontario Trillium Foundation's support has been instrumental in evolving ArtsBuild programs and providing the base upon which ArtsBuild can establish a sustainable ongoing resource that furthers independence and self reliance in our sector.

In addition to providing financial support, Ontario Trillium Foundation staff have generously contributed their time to ArtsBuild committees and teams.

Canadian Heritage

The Department of Canadian Heritage has provided consistent and thoughtful support to ArtsBuild. Canadian Heritage staff has been valued members of ArtsBuild committees and teams, including the Ipsos Reid 2009 Update Survey Planning Committee, the ArtsBuild Facilities Portal, and focus groups.

Ministry of Tourism, Culture and Sport

In March 2011, the Ministry of Culture and Tourism confirmed support of Phase 2 of the ArtsBuild Ontario Facilities Portal.

The ArtsBuild Ontario Facilities Portal, will be available to all arts organizations, municipalities, and cultural infrastructure funders in the province.



Page 4

Ontario Arts Council

This past year, the Ontario Arts Council recognized the critical role ArtsBuild plays by recognizing ArtsBuild as an arts service organization,

OAC staff generously and regularly contributes time to ArtsBuild committees and teams.

Metcalf Foundation

The Metcalf Foundation continues to provide helpful advice as part of its broader commitment to an innovative and vibrant arts sector.

PARTNERSHIPS AND COLLABORATIONS

New Collaborative Program

With support from the Department of Canadian Heritage's Strategic Initiative's Component, announced in July 2012, ArtsBuild is able to launch a bold and highly collaborative two-year program to help arts organizations with the online and in-person tools, resources and software they need to address their knowledge and capacity impediments around managing and developing their facilities.

Through coordinating the work of partners that bring an impressive and varied set of capabilities, ArtsBuild's goal is to create greater efficiencies and reduce duplication of services in a sector long held back by scarce resources.

The approach taken in this program reflects today's economic realities. We need new ways to accomplish social benefit by strengthening management capabilities, tapping into new technologies, building new partnerships, and learning from -- and sharing with -- other sectors, jurisdictions and the business community.

The program facilitates a set of professional assessments and audits to assist decision makers with accurate information about actual needs.

This program brings together non-profit and private sector partners with strong experience in areas such as energy, financing, and infrastructure projects. Through partnerships, this program ensures that arts organizations have resources around facilities management, and in particular around energy efficiency, and access to capital.

ArtsBuild and the program partners will develop, produce and share:

- <u>Online knowledge resources</u>: guides, templates, and case studies; webinars with experts and peers to share knowledge; short instructional films; links to related resources; online MS Project training resources
- <u>A project management tool, PLAN IT / BUILD IT</u>, available online in MS Office and MS Project formats, with a user manual and supporting documents
- 3. <u>In-person learning resources</u> focused on: facilities management and development, energy efficiency and management, mentoring around financial management, training around access to capital, lending practices, asset management software and MS Project
- 4. <u>Asset management software</u> to track the physical condition of facilities
- Professional building condition, loan readiness and energy assessments and audits, and <u>carbon footprint tracking tools</u> to identify actual needs and develop learning programs

The program support a portion of the cost of the software, audits and assessments. Evaluations of the pilot software, assessment and audit tools will be used to develop recommendations for larger program rollouts

Program Partners

The program partners are: Housing Services Corporation, CCI-Ontario Presenting Network, Artscape, WorkInCulture, Calgary Arts



Page 5

Development, Creative Arts Savings & Credit Union, Canadian Alternative Investment Cooperative (CAIC), Community Partners Group Inc., CarbonCounted, TechSoup Canada, and the ArtsBuild Ontario Advisory Committee.

By bringing together these skilled nonprofit and private sector partners to create programs and share good practices, this program will increase the arts sector's knowledge and management capacity and help professionalize its operations.

Sharing knowledge from multiple sectors such as social housing, energy and finance, and allowing partners to take the lead in their area of expertise, significant progress can be made. Additionally, reaching out to businesses in the energy and financial sectors will create new partnerships and resources around facilities.

ARTSBUILD EDUCATION

PLAN IT / BUILD IT – A Capital Project Planning and Implementation Framework

To ensure that PLAN IT / BUILD IT - The Capital Project Planning and Implementation Framework reaches the broadest audience, we have developed PLAN IT / BUILD IT in MS Project and online.

PLAN IT / BUILD IT provides both a big-picture conceptual way of understanding projects and a very detailed guide to the steps and timings essential to a successful capital project. It captures the entire capital project process – from the first glimmer of a need / opportunity to the multitudinous practical operational matters that need to be managed.

ARTSBUILD INFORMATION

ArtsBuild Ontario Facilities Portal

With new support from the Government of Ontario confirmed in March 2011, the build phase

of Portal was begun in April 2011 and completed in December 2011.

Recognizing the important role municipalities play in cultural mapping and the associated facilities inventories that are produced by this process, ArtsBuild has partnered with Municipal Cultural Planning Inc. on a set of workshops in January – March 2012 to preview the Portal in nine selected communities

The ArtsBuild Ontario Facilities Portal was created to provide a dynamic and continually updated of inventory of the facilities used and needed by all arts organizations in the province.

The Facilities Portal allows us to monitor and report on the capital assets, needs and projects of Ontario's arts organization. It allows organizations to share knowledge and resources with each other, building individuals to strengthen their own capacity through connection with the broader community.

ARTSBUILD SOLUTIONS

Long Term Financing for Cultural Infrastructure and Expansion of Infrastructure Ontario's Loan Program

ArtsBuild continues to advocate for the expansion of Infrastructure Ontario's Loan Program so that all arts organizations that qualify can apply for its long-term, low cost financing.





2011-2012 ARTSBUILD ONTARIO BOARD OF DIRECTORS

Steve Mumford, President Jackie Bonic, Past President Jane Gardner Cathryn Gregor, Treasurer Andrew Lee Joe Lobko Jason Van Eyk, Chair, Advisory Committee *alt*. Rick Sacks, Co-chair, Advisory Committee Greg Wanless, Vice President & Secretary Sandra Tulloch, Founder, Ex-officio

ARTSBUILD ONTARIO ADVISORY COMMITTEE

Arraymusic Centre

Artist Run Centres and Collectives of Ontario

ArtsSmarts

Canadian Dance Festival

CCI - Ontario Presenting Network

Dance Umbrella of Ontario

Galerie du Nouvel-Ontario, in collaboration with Association des groupes en arts visuels

francophones

Ontario Association of Art Galleries

Professional Association of Canadian Theatres

Réseau Ontario

Théâtre Action, in collaboration with Association des théâtres francophones du Canada (ATFC)

Theatre Ontario

Toronto Alliance for the Performing Arts

ARTSBUILD ONTARIO FUNDERS

ArtsBuild Ontario is grateful for the funding it receives from significant supporters including the Government of Canada, through the Department of Canadian Heritage The Ontario Trillium Foundation, the Ontario Arts Council, the Government of Ontario and the Metcalf Foundation.

The Ontario Trillium Foundation has taken a catalytic role by funding ArtsBuild Ontario itself, leveraging the significant funding it already invests in the sector through its capital program.





Canadian Heritage





Fondation Trillium de l'Ontario









TREASURER'S REPORT

ArtsBuild Ontario Charitable Organization

Highlights from Audited Financial

Statements for the period April | 2011 – March 31 2012

Revenue

Revenue	
Public sector grants	\$ 151,300
Other income	14,202
Interest	259
TOTAL REVENUE	\$ 165,761
Expense	
INFORMATION program	\$ 128,864
EDUCATION program	24,163
SOLUTIONS program	1,966
Human resources	46,497
Marketing	70
Contract services	4,714
Board	1,035
Administration	5,06 I
Bank fees	67
Other expenses	362
TOTAL EXPENSE	\$ 212,799
Excess of revenue over Expense	\$ (47,038)
Unrestricted net assets, beginning of year	\$ 42,887
Unrestricted net assets, end of year	\$ (4,151)

ArtsBuild Ontario's complete audited financial statements are available upon request.



ARTSBUILD ONTARIO STAFF

Adele Dobkowski, Executive Director Lindsay MacDonald, Director of Programs Dennis Owens, Director of Marketing & Development

CONTACT INFORMATION

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