

## **Executive Director's Message**

This year was an exceptional year for the growth of ArtsBuild Ontario. After an intense period of program development the previous year, 2014 was a 'coming out' year for ArtsBuild as we executed an exciting suite of new programs, tools, resources and initiatives to support arts organizations as they build, manage, and finance their facilities. This Annual Report describes these new programs.

In tandem with the launch of our new programs to support the capacity of Ontario's arts organizations, our Board and management team have put our efforts to the task of identifying and working towards a sustainable model for our future operations.

We are proud of our success in providing quality programs to our sector. We know that too many arts organizations are working with admirable devotion to achieving the highest standards in performance, exhibition, arts education and community engagement. Ontarians value the arts, in no small part because of the incredible variety and scope of the arts experiences available.

We also know, however, the strain that this work puts on already stretched human and other resources. We at ArtsBuild are dedicated to identifying additional programs and tools that will further help our constituents.

We will continue to understand how to engage potential partners and collaborators in a way that would be mutually beneficial for our partners and ArtsBuild Ontario.

None of us can work alone. In closing, I would like to give profound thanks to the volunteers, government funders and corporate supporters that make our work possible.

Bravo to all!

Adele Dobkowski Executive Director

## 2013 - 2014 Highlights

# GOVERNANCE AND ORGANIZATIONAL DEVELOPMENT

#### ArtsBuild Board of Directors

ArtsBuild Ontario continues to make excellent progress in strengthening its governance:

- The three newest Board members elected in 2012, Bill Ralph (retired, Special Advisor, Infrastructure Ontario's Loan Program), Chris Loreto (Senior Consultant, StrategyCorp) and Randy Dalton (President, The Dalton Company), have successfully oriented to the Board and are each making strong contributions to ArtsBuild.
- Board Chair Chris Loreto led us through a Strategic Planning process which has allowed us to envision how we can move forward as a sustainable organization in this sector.

ArtsBuild recognizes and deeply appreciates the ongoing contributions of Sandra Tulloch, who continues to sit on the Board in an ex-officio capacity.

We are deeply grateful for the wisdom, guidance and contributions of retiring directors Cathryn Gregor and Andrew Lee, who each served four years, and Greg Wanless, who served five years. We hope that they remain close to ArtsBuild moving forward.

## ArtsBuild Advisory Committee

The ArtsBuild Advisory Committee, comprising the major arts service organizations, provides advice and guidance on the needs, issues and preferences of their members.

The Advisory Committee has been a contributing factor in informing arts organizations across the province about ArtsBuild's various programs, tools and resources.



#### **FUNDING PARTNERS**

### The Ontario Trillium Foundation

The Ontario Trillium Foundation's support has been instrumental in evolving ArtsBuild programs. 2013 - 2014 marks the end of our two year grant from Trillium to assist us developing new programs and partnerships needed to sustain our ongoing operations.

## Ministry of Tourism and Culture

In 2014, the Ministry of Tourism, Culture and Sport confirmed support of a workshop series titled LEARN IT | BUILD IT | MANAGE IT, through their Cultural Development Fund (CDF).

This workshop series tackles topics that were identified as key needs in our Sustainable Creative Spaces Sessions in 2013. To present these workshops, we have engaged four topic experts in the key areas of facilities development, renewal and management: Financing, Building, Managing and Engaging the Community. Five workshops will be delivered in 2014 - 2015 and five the following year.

## Canadian Heritage

The Department of Canadian Heritage through its Strategic Initiatives fund supported ArtsBuild for two years, ending in 2014. This funding allowed us to execute over a dozen programs, tools, resources and initiatives to build the capacity our arts organizations need to build, manage and finance their arts facilities.

#### Ontario Arts Council

The Ontario Arts Council continues to provide ongoing support as it recognizes the need to assist organizations with their cultural infrastructure projects. We were successful in receiving operating support through the Arts Service Organization stream.

#### Metcalf Foundation

Through a project partnership with Toronto Alliance for the Performing Arts and

WorkInCulture, ArtsBuild Ontario received support from the Metcalf Foundation to launch and operate SpaceFinder Toronto, an exciting online venue rental tool that will assist Toronto arts organizations in earning more revenue from rentals of their venues and other spaces. SpaceFinder system can be introduced in other Ontario communities after the launch of SpaceFinder Toronto.

## **CORPORATE SUPPORTERS**

ArtsBuild is proud of the support we have received from these generous new corporate sponsors:

**TD Canada Trust** 

Toronto Hydro

MMM Group

MJMA Architects

#### PARTNERSHIPS AND COLLABORATIONS

## Strategic Relationships

Through work on all projects, ArtsBuild has actively sought relationships with other professionals to ensure the success of our programs. Such relationships include:

Ameresco

Blue Sky Engineering

COMAP

Natural Resources Canada

Pinchin Inc.

Toronto Hydro

## **Cultural Community Organizations**

This year saw ArtsBuild working and engaging with an impressive group of nonprofit partners to realize the programs, tool, resources and initiatives through our Canadian Heritage Grant and other projects, including:



<u>Artscape</u> (culture-led regeneration and property development),

WorkInCulture (serving the cultural community in skills development)

<u>Toronto Alliance for the Performing Arts</u> (Arts service organization for the performing arts in Toronto)

#### BUILDING

## PLAN IT | BUILD IT

This past year, our online resource for capital projects, the Capital Project Planning and Implementation Framework was rebranded PLAN IT | BUILD IT and redesigned by architect and project manager Katie Oman as an interactive website. It can be found on our website, <a href="https://www.artsbuildontario.ca">www.artsbuildontario.ca</a>.

PLAN IT | BUILD IT contains four streams to fit any scale of capital project: New Construction; Large Renovations & Additions; Small-to Medium-Sized Renovations; Operations & Maintenance. In each stream, PLAN IT | BUILD IT walks the user through what needs to be done in manageable phases. Relevant links to useful resources and examples in PLAN IT | BUILD IT are housed in the Resource Library.

PLAN IT | BUILD IT was officially launched in English on October 2013, with a translated version launched in December 2013.

#### MANAGING

#### Asset Planner for the Arts

We have collaborated with Ameresco, a leading asset sustainability company, to offer a cloud-based system -- Asset Planner for the Arts. It tracks the physical condition of arts facilities, calculates the costs for the replacement of key building components, and then gives users detailed 30-year capital forecasts, with a focus on the next five years.

Asset Planner for the Arts has built in cost modeling to allow long term facilities planning to

reduce organizational risk by helping managers make decisions about which upgrades need to be done, when they need to be done and in which order. We worked with Ameresco to develop this program and have partnered with Pinchin Ltd to manage the on-site engineering assessments included with Asset Planner for the Arts.

#### **Energy Conservation Program**

The ArtsBuild Energy Conservation Program was launched in September 2013. To develop the program in robust detail, we contracted with an energy consultant, Blue Sky Engineering, and included two one-day training workshops in association with Natural Resources Canada.

## Gas Coop for the Arts

ArtsBuild is continuing to explore this area, and has formed a new relationship with the Association of Municipalities of Ontario on the topic of a Gas Co-op for the Arts.

#### **LEARNING**

## Arts Facilities Mentoring Network

In 2013, ArtsBuild Ontario and WorkInCulture launched the Arts Facilities Mentoring Network to support arts professionals in the areas of facilities management and related issues.

Customized mentoring was provided for mentoring program for 17 mentorees. The Arts Facilities Mentoring Network officially wrapped up December of 2013. We are able to renew this program in 2014 - 2015.

## **BRICKS&MORTAR**

This year, the ArtsBuild Ontario Facilities Portal was rebranded as Bricks&Mortar. Our project coordinator is working tirelessly on registering organizations across the province in this online database. In 2014 - 2015 we will be able to run reports that identify the needs and



the current and planned facilities projects of Ontario's arts organizations.

#### **FINANCING**

# Expansion of Infrastructure Ontario's Loan Program

With constant changes in government leadership and priorities, the progress on including the arts sector has slowed since our last meeting in 2013. We continue to stay in touch with the Ontario Nonprofit Network to understand how we can best work together to progress on this front.

## **NEW DIRECTIONS**

2014 - 2015 sees ArtsBuild wrapping up two significant grants from Ontario Trillium Foundation and Canadian Heritage – Strategic Initiatives Fund. ArtsBuild has grown tremendously as a result of these grants. Our task now is to move forward to assess how we can apply what we have learned.

While our programs will continue to focus on the sustainability and the capacity of our constituent arts organizations, ArtsBuild is also concentrating on how we can continue to offer programs, tools and services while sustaining our own operations.

## **BOARD OF DIRECTORS**

Chris Loreto, President

Steve Mumford, Past President

Bill Ralph, Treasurer

Cathryn Gregor, Vice President

Joe Lobko

Jason van Eyk/Rick Sachs, Advisory Co-chairs

Andrew Lee

Randy Dalton

**Greg Wanless** 

Jane Gardner, Secretary

Sandra Tulloch, Ex-Officio

#### ADVISORY COMMITTEE

Arraymusic

Artist Run Centres and Collectives of Ontario

**Ontario Presents** 

Canada Dance Festival

CITT, Ontario Region

Dance Ontario

Galerie du Nouvel-Ontario, in collaboration with Association des groupes en arts visuels francophones

Ontario Association of Art Galleries (OAAG)

Professional Association of Canadian Theatres (PACT)

Réseau Ontario

Royal Conservatory of Music

Le Théâtre du Nouvel-Ontario

Théâtre Action, in collaboration with Association des théâtres francophones du Canada (ATFC)

Theatre Ontario

Toronto Alliance for the Performing Arts (TAPA)



## ARTSBUILD ONTARIO FUNDERS

ArtsBuild Ontario is grateful for the funding it receives from these significant funders. The Department of Canadian Heritage and Ontario Trillium Foundation have taken catalytic roles by funding ArtsBuild Ontario's forward looking initiatives.

















# ARTSBUILD ONTARIO CORPORATE PARTNERS

ArtsBuild Ontario launched its Corporate Partners Program in 2013. We thank these supporters for their generous contributions:



## **Bank Financial Group**







## TREASURER'S REPORT

ArtsBuild Ontario Charitable Organization

## Highlights from Audited Financial Statements

For the period April I 2013 - March 31 2014

#### **Revenue**

Public sector grants	\$ 484,751
In kind donations	170,726
Program	30,975
Conference	51,801
Other	10,488
Private sector	20,000

TOTAL REVENUE	\$ 768,741
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#### **Expense**

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Human Resources	\$245,670
Program	231,147
In kind expenses	170,726
Conference	42,546
Professional fees	27,042
Operations	26,505
Marketing	18,883
Board	945

TOTAL EXPENSE	\$ 763,464
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#### NET INCOME \$ 5,277

ArtsBuild Ontario's complete audited financial statements are available upon request.

## **CONTACT INFORMATION**

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