

## SpaceFinder launches in Cambridge at IDEA Exchange's "The Brush Off"

**For immediate release: Kitchener, ON, June 1, 2017:** ArtsBuild Ontario is pleased to announce the launch of [SpaceFinder Waterloo Region](#) to artists and creative spaces in the City of Cambridge on June 2, 2017 at 7:00 p.m. at "[The Brush Off](#)" – an annual live-painting competition presented by Idea Exchange at their Queen Square location.

SpaceFinder offers a large-scale solution for artists and creative spaces for Cambridge's creative community. Billed as an "Air BnB" for artists, SpaceFinder is a free online tool for artists to search for space, and for creative spaces to promote their rentals. SpaceFinder is designed to help increase the visibility of creative space, helping artists easily find space, and helping venues promote their under-utilized rental space. And unlike other rental sites, users do not pay any booking or search fees to use SpaceFinder Waterloo Region.

Created by Fractured Atlas, a non-profit arts service organization based in New York, SpaceFinder is a first-of-its-kind online service that enables venues to market their spaces by creating listings with photos, rental rates and equipment, and uploading a digital calendar to the website. Artists and renters can search for creative workspaces that meet their needs based on location, price, amenities and up-to-date availability. ArtsBuild Ontario has partnered with the City of Cambridge, City of Kitchener, City of Waterloo and the Region of Waterloo, to bring this tool to the community.

ArtsBuild Ontario is leading the expansion of SpaceFinder across Canada with local leaders where the tool is currently active, including Toronto, Hamilton, York Region and Simcoe County as well as British Columbia, Alberta and Manitoba – Waterloo Region is the first region to offer SpaceFinder to its creative community. SpaceFinder is also offered in 15 U.S. cities. SpaceFinder Waterloo Region is funded in part by the Ontario Trillium Foundation and Government of Canada.

SpaceFinder Waterloo Region officially launches to artists in Cambridge on June 2 at "The Brush Off." Presented by Idea Exchange, in partnership with THE MUSEUM Kitchener, this event provides a celebration of the brilliant artistic talent in Waterloo Region and the surrounding area while fundraising for programs for both not-for-profit organizations. Tickets are \$10.00 and can be purchased [online](#) or by phone at 519.621.0460.

## **About ArtsBuild Ontario:**

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*ArtsBuild Ontario is the only organization in Ontario dedicated to realizing long-term solutions for building, managing and financing the sustainable arts facilities needed in Ontario communities. ArtsBuild provides tools, training and resources that support the development of sustainable creative spaces such as theatres, galleries, concert halls, museums and other arts facilities. [www.artsbuildontario.ca](http://www.artsbuildontario.ca)*

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