

# STAGING SUSTAINABILITY

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Feb 3-4, 2014, Toronto Ontario



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Staging Sustainability began – as many ambitious undertakings do – with the dream of bringing innovation from around the world to Toronto’s theatre community, itself a home of many innovative companies and practitioners. We also wanted the learning to spread so that many more across our country could join the global conversations on sustainability in the performing arts. When we learned of Cape Farewell’s Carbon 14: Climate is Culture festival, we knew we had to act on our dream. Our Organizing Committee has been tireless, and we are all so proud to welcome you to Staging Sustainability 2014.

As we began our planning, we quickly asked each other, ‘What exactly do we mean by sustainability?’ Is it the better use of scarce resources? Greener buildings and productions? Saving money? Finding money? Sustaining the creative energy of our people - our most precious resource? Becoming smarter about how we operate so that we can thrive for years to come? Using our wonderful ability to engage the hearts and minds of audiences on the question of sustainable ways of inhabiting our beautiful spinning blue and green globe?

We soon realized it was all of these and more, and so chose the tagline People. Planet. Profit. Performance. We then set out on the challenge of finding inspirational, practical and knowledgeable voices about all dimensions of sustainability in the performing arts. We are so grateful for the efforts all of our speakers and presenters have made to journey to Toronto in February – in the winter when climate sometimes seems the only topic of conversation. We know the creative energy unleashed will generate heat and warmth.

Learning is the essential first step and we encourage each and every participant at Staging Sustainability to listen, question, probe and challenge as you see fit. Our topic is momentous, and we have the right people in the room to move the yardsticks. Because the things that follow as rich a learning experience as this promises to be have to do with action, we must ask how we can use what we have learned to change our practices. And then we must begin to take the small and large steps to change.

The great Marshall McLuhan wrote: ‘I think of art, at its most significant, as a DEW line, a Distant Early Warning system that can always be relied on to tell the old culture what is beginning to happen to it.’ We are not alone on the DEW line. As we learn from and share with each other, we will find great support for both learning and doing.

On behalf of the Staging Sustainability Organizing Committee,



**Adele Dobkowski**  
Executive Director,  
ArtsBuild Ontario



**Ian Garrett**  
Director,  
Centre for Sustainable Staging

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# CENTRE FOR SUSTAINABLE STAGING

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& knowledge mobilization  
in sustainability and performance

## APPLIED RESEARCH

- ecologically responsible production design
- sustainable performance practice
- eco-technology for the arts
- life-cycle assessment for theatre
- carbon footprint of audience travel

## EDUCATION

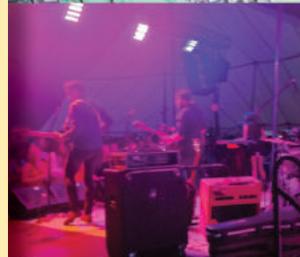
MFA in Theatre - Design for Performing Arts, York University

## INDUSTRY/PARTNERSHIPS

- Broadway Green Alliance
- Canadian Institute of Theatre Technology (CITT)
- Center for Sustainable Practice in the Arts (CSPA)
- Eco-Scene
- International Green Theatre Alliance
- International Organization of Scenographers,  
Theatre Architects and Technicians (OISTAT)
- Julie's Bicycle

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Monday February 3  
The Glass Factory

99 Sudbury  
11:30 - 19:00

Staging Sustainability 2014 Trade Show featuring live performance technologies is your chance to check out the latest around sustainability from manufacturers and distributors of live performance technologies, and businesses and consultants offering products and services around sustainability.

Vendors and exhibitors at Staging Sustainability 2014 Trade Show include:



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## Join Us for These Exciting Additional Happenings

### **National Theatre School Reception**

Monday February 3, 99 Sudbury, Trade Show floor in The Glass Factory  
5:15 pm – 7:30 pm

Simon Brault, CEO of the National Theatre School, is hosting this reception on the Trade Show floor at 99 Sudbury. It's your chance to have a drink and socialize with speakers, panelists and delegates that have come from around the world.

### **Sea Sick | Alanna Mitchell**

Monday February 3, Great Hall Black Box Theatre, 1087 Queen Street W  
8 pm

As part of the Carbon 14: Climate is Culture Performance Series, the Theatre Centre is providing Staging Sustainability delegates to a staged reading of Alanna Mitchell's Sea Sick. Sea Sick – performed by Alanna Mitchell and adapted from her award-winning book – is a powerful and deeply personal solo performance. Mitchell discovers the secrets of the ocean, faces the demons of the deeps and finds hope. Created and performed by Alanna Mitchell. Directed by Franco Boni with Ravi Jain.

### **SmART Bar - Sponsored by TD**

Tuesday February 4, 99 Sudbury  
During breakout sessions and workshops, see times at Welcome Desk

To continue the exciting conversations and discussions that are the heart of Staging Sustainability, sign up for the SmART bar on Tuesday February 4. This is an opportunity for you to meet one-on-one with a speaker or panellist who has piqued your interest. To sign up for the SmART Bar, please visit the Welcome Desk at 99 Sudbury, any time Monday or Tuesday.

### **Pro-Bono Consultations**

Wednesday, February 5, Gladstone Hotel Ballroom, 214 Queen Street W,  
10 am – 3 pm

To support the learning from Staging Sustainability, we have organized an opportunity for delegates to meet one-on-one with consultants, topic experts and providers of services around sustainability to meet. If you are interested in talking about your project, an idea, or just learning about how they can help you or your organization, or if you simply want some technical advice, sign up to have a chat! The full roster of advisors will be posted at the Welcome Desk at 99 Sudbury. Please stop by any time on Monday or Tuesday to sign up!

## What is Sustainability?

Opening Plenary – Arlene Goldbard

99 Sudbury  
09:00 - 10:00

What is sustainability? Culture contains the answers to today's urgent questions linking our own fate to that of the planet. Renewal, reinvention, continuity, resilience, empathy, imagination—all of the qualities we learn through the practice of art prepare us to sense what is being asked of us now. How will we respond?



**Arlene Goldbard** is a writer, speaker, consultant and cultural activist whose focus is the intersection of culture, politics and spirituality. Her blog and other writings may be downloaded from [www.arlenegoldbard.com](http://www.arlenegoldbard.com). Arlene was born in New York and grew up near San Francisco. Her two newest books on art's public purpose—*The Wave* and *The Culture of Possibility: Art, Artists & The Future* were published in Spring 2013. Prior books include *New Creative Community: The Art of Cultural Development, Community, Culture and Globalization*, an international anthology published by the Rockefeller Foundation, *Crossroads: Reflections on the Politics of Culture*, and *Clarity*, a novel. Her essays have been published in *In Motion Magazine*, *Art in America*, *Theatre*, *Tikkun*, and many other journals.

Arlene has addressed many academic and community audiences in the U.S. and Europe on topics ranging from the ethics of community arts practice to the development of integral organizations. She has provided advice and counsel to hundreds of community-based organizations, independent media groups, and public and private funders and policymakers including the Rockefeller Foundation, the Independent Television Service, Appalshop and dozens of others. She serves as President of the Board of Directors of The Shalom Center.

## How do arts organizations integrate and balance sustainability as a core value?

99 Sudbury

10:15 - 11:30

### Sustainability as organizational principle

Sustainability is not just about going green; it's about balancing environmental, economic and social impact to be a positive force in the world.



#### **Tim Cynova**

Tim is Deputy Director of Fractured Atlas, the largest American arts service and advocacy organization, reaching more than 250,000 artists and organizations. Empowering artists with the tools they need to work effectively and thrive as entrepreneurs, Fractured Atlas provides funding, insurance, technology and other services critical to building sustainable careers and organizations.



#### **Marie-Marguerite Sabonqui**

An actor, organizer, and environmental policy specialist, Marie-Marguerite works at the intersection of art and social change. She is a strategist at Purpose, for building 21st century movements and ventures that use the power of participation to change the world. In 2008 she founded GreenerSets, a sustainable filmmaking consultancy.



#### **Randy Sa'd**

Randy is a Sustainability Management Consultant who has spent time with both multi-national and boutique firms. In 2007, Randy started his own consultancy, working with corporate and non-profit clients.



#### **Ben Twist**

Ben combines over 25 years' experience of working as a theatre director and producer with in-depth knowledge of carbon management. He is the Director of Creative Carbon Scotland, a partnership of arts organisations putting culture at the heart of a low-carbon Scotland.



#### **Douglas Worts**

Douglas is a culture & sustainability specialist, with WorldViews Consulting, a Canadian consulting firm, and an Associate of The AtKisson Group, which is a global network of sustainability planners, educators and consultants.

## What are approaches to sustainability in the arts? Makers. Presenters. Contexts.

### Sustainability as Artistic Aesthetic 1

Great Hall  
10:15 - 11:30

How do you get to sustainability through the arts? Through artistic work, community and audience, how do the arts serve as an engine for an aware and sustainable society?



#### Adrienne Goehler

Adrienne is a freelance curator and writer based in Berlin. Positions held include curator of the HauptstadtKulturfonds of Berlin (cultural capital funds) 2001 – 2006; Senator for science, research and culture in Berlin, 2001 – 2002; Head of the academy of fine arts (Hochschule für bildende Künste) Hamburg, 1989-2001.



#### Cynthia Hopkins

Cynthia is a musical performance artist who has produced five groundbreaking multi-media performance works and eight albums. She has been honored with many awards, including the 2007 Alpert Award in Theater and a 2010 Guggenheim Fellowship. Her most recent show, *This Clement World*, a musical performance work addressing the climate crisis, premiered in early 2013.



#### Shula Strassfeld

Shula began dancing 'too late' and has been dancing ever since. She trained in NY and Boston with Amy Ellsworth, Susan Rose and Joy Kelman. Living in the U.S., Canada, and Israel, she has danced with Flora Cushman, Mirali Sharon, Jan Van Dyke, and Sandra Neels. With an MA from Columbia University, she has taught at Trinity College, Rubin Academy of the Hebrew University, York University, and at the Canadian Ballet Theatre, Ballet Creole, and the Kibbutz Dance Company. She joined Dance Exchange in 2007.



#### William Yong

William is the artistic director of Toronto's Zata Omm Dance Projects and has created many choreographic works for the company including the three latest full-length productions: *Frames*; *Eight Ways From Mara*; and *Steer*. He is currently working on Zata Omm's next full-length work entitled *vox:lumen*.

#### Moderator: Paul Cegys

Lecturer in design, stage management and theatre production, University of Waterloo

## How does an artist talk about environmental issues through performance?

### Sustainability as Artistic Aesthetic 2

TC Pop-Up  
10:15 - 11:30

How do you create engaging performances about environmental issues without alienating your audiences and being overly didactic?



#### Chantal Bilodeau

Chantal, a NYC-based playwright and translator originally from Montreal, is the Artistic Director of The Arctic Cycle – an organization created to support the writing, development and production of eight plays that examine the impact of climate change on the eight countries of the Arctic – and the author of the blog *Artists and Climate Change*.



#### Harry Giles

Environment Officer for Festivals Edinburgh, Harry studied Sustainable Development at the University of St Andrews and Theatre Directing at East 15 Acting School. He brings both disciplines together in work that combines careful analysis, innovative arts management and public engagement to help build a sustainable arts sector.



#### Cassie Meador

Choreographer, performer, educator. Cassie is Artistic Director of the Dance Exchange. *Drift*, her 2008 work, was recognized with a Metro DC Dance Award. Her current choreographic project, *How To Lose a Mountain*, incorporated a 500-mile walk from Washington, D.C. to West Virginia to trace the sources of the energy that fuel her home.



#### Jeremy Pickard

Jeremy is a NYC-based eco-theater artist and the captain of Superhero Clubhouse, a collective of artists and environmental advocates working at the intersection of science and performance. Focused on creatively raising questions about environmental issues, Jeremy uses multi-disciplinary theater as a tool for inspiring science-based discourse, and science as a tool for inspiring captivating theater.

#### Moderator: Nelson Gray

Writer, director, instructor at Université Sainte-Anne

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to make a difference  
in our communities.



## History of Arts and Energy

Lunch Plenary – Barry Lord

99 Sudbury

12:00 - 13:00

Barry and his wife Gail have written or edited five books in their Manuals series, published by AltaMira Press, and are co-authors of *Artists, Patrons and the Public: Why Culture Changes* (AltaMira, 2010). *Art & Energy* takes Barry's study of cultural change further, showing how "energy transition is an engine of cultural change". Beginning with the mastery of fire and continuing through to renewable energy, it shows how each source of energy brings certain cultural values with it that artists take up initially as controversial 'cutting edge' ideas but which become universally accepted as the energy source becomes dominant: so for instance the culture of stewardship associated with renewable energy is currently cutting edge, even though the culture of consumption that came to us with oil and natural gas remains the mostly unconsciously accepted culture that engulfs us.

*Art & Energy* is to be published by The AAM (American Alliance of Museums) Press in April, 2014, and will be distributed internationally by the University of Chicago Press.



**Barry Lord**, author of *Art & Energy*, is Co-President (with his wife Gail) of Lord Cultural Resources, which has become the world's leading firm specialized in cultural planning and management. Born in Hamilton, Barry studied acting and worked at the Niagara Barn Theatre before an internship at the Stratford (Ontario) Shakespearian Festival in 1961. After graduation from McMaster University and graduate work in philosophy at Harvard, he took the National Gallery of Canada Museum Training Program and began his museum career there and at the Vancouver Art Gallery and the New Brunswick Museum.

Initially best known as the editor of *Canadian Art* who transformed the magazine into *artscanada* in 1967, he wrote *Toward a People's Art: The History of Painting in Canada* (NC Press, 1974). Following five years at the Museum Assistance Programs of the National Museums of Canada, he and Gail established Lord Cultural Resources in 1981. The company has subsequently completed over 2,000 museum planning, design or management assignments in 53 countries around the world, and currently has offices in New York, Paris, Mumbai and Beijing as well as Toronto.

## How are new arts facilities being built to respond to sustainability?

Sustainability & Facilities 1

99 Sudbury

13:15 - 14:45

Offices, front of house and rehearsal rooms have a bigger carbon footprint than anything we do on stage. What are the exciting new ways with which we're approaching the spaces?



### Annett Baumast

Annett is a sustainability expert, lecturer, writer, consultant and researcher who has been working in this field for over 15 years. Her current focus is on sustainability in the cultural industries. She holds degrees in business administration and economics, cultural management and English literature.



### Raymond Kent

Raymond is the Managing Principal of Sustainable Technologies Group, LLC with offices in Cleveland, Washington DC, and LA. Currently Raymond is spearheading a task force creating an operational guideline for sustainability in the arts. In 2012, he received the InfoComm International Sustainable Technology Award for his work on technology standards for ICT industries.



### Joe Lobko

With over 30 years of experience as an architect and urban designer, Joe has experience on public and private developments with particular emphasis on urban design, adaptive reuse and the non-profit sector. In 2006, he joined DTAH as a partner with the merger of his practice Joe Lobko Architect, and also received an urban leadership award from the Canadian Urban Institute and became a fellow of the Royal Architectural Institute of Canada.



### Katie Oman

Katie specializes in strategic facilities planning for arts and culture with over 12 years' experience consulting for public, private, and international projects. Her projects have ranged in scale from a 50-seat experimental theatre for Seattle's ACT Theatre to project planning, programming, and design for the Lincoln Center for the Performing Arts.

### Moderator: Ben Twist

Director of Creative Carbon Scotland

## How are those on the frontlines of sustainable development issues engaged and represented in performance?

Great Hall  
13:15 - 14:45

### The Front Lines of Sustainability

Indigenous populations around the world are on the frontlines of climate change and sustainable development. How are Canada's indigenous artists talking about these issues?



#### **Lisa Jackson**

With a background in documentary, including the acclaimed short *Suckerfish* and CTV's *Reservation Soldiers*, Lisa expanded into fiction with her short film *Savage*, which won a 2010 Genie. In 2013 she completed four films, including *How a People Live* and performance-based short *Snare*. She is Anishinaabe and has a BFA in Film from Simon Fraser University.



#### **Marrie Mumford**

Marrie is Assistant Professor, Indigenous Studies; Canada Research Chair, Aboriginal Arts and Literature; and Director, Nozhem, First Peoples Performance Space at Trent University. Marrie has a BA in Theatre from the University of Alberta and an MFA from Brandeis University. She has worked extensively in Canada and the U.S. in professional theatre.



#### **Yvette Nolan**

Yvette (Algonquin/Irish) is a playwright, director and dramaturge. From 2003-2011, she was Artistic Director of Native Earth Performing Arts and in 2011-12, was Writer in Residence at the Saskatoon Public Library. She is currently working on *Medicine Shows*, a book about Canada's Native theatre, and has awards for direction, mentorship, and service to the theatre community.



#### **Rulan Tangen**

Rulan is an award-winning director, choreographer and dancer whose journey centers around the founding of Dancing Earth Creations (DE) in 2004. Because no Native contemporary dance company existed in the US, she created DE to provide opportunities where there were none. Her work spans international ballet, modern dance, opera, circus, film and TV production.

#### **Moderator: Michael Greeyes**

Actor, choreographer, director and educator at Signal Theatre

## How is sustainable thinking changing the way we make and tech shows?

Sustainability & Production 1

TC Pop-Up  
13:15 - 14:45

How do we share knowledge to make the adoption of sustainable practice less disruptive to our designers, managers, and technicians?



### Paul Brunner

Paul is Technical Director and Head of the Theatre Technology program for Indiana University's Department of Theatre and Drama. He teaches technical direction and management, structural design for the stage, electronics for theatre, mechanical design for scenery, and theatrical drafting. Paul's research into greener, more sustainable theatre production has resulted in numerous presentations (USITT, LDI, SETC, ATHE, IHSF) and articles.



### Grant Heggie

Grant has been a show biz veteran almost 30 years, during which he has founded Set/Reset, ReadySetRecycle.com, ShowbizRENTALS.com and AllAboutLocations.com.



### Michael Mehler

Michael has designed scenery, lighting, and sound in Atlanta, Austin, Charleston, Chicago, Pittsburgh, and Hampton Roads. He has given presentations on sustainable design & production, design history & theory, and pedagogy at numerous national and regional conferences.



### Tim Atkinson

Tim is co-founder and technical director of 'Entertaining Sustainability', a social network, news source and consultancy to support live entertainment venues with practical, experience-based advice and measurement services. Tim also writes the new 'Entertaining Sustainability' column in Lighting & Sound International.

### Moderator: James McKernan

Associate Professor of Theatre, York University



The Professional Association of Canadian Theatres is proud to be a partner & **Energizing Sponsor** of Staging Sustainability.

PACT is committed to building a sustainable future for our community.

PACT invites you to attend our annual conference, May 7-10 in Fredericton, New Brunswick.

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## How are presenters thinking about sustainability in their programming?

Sustainability & Programming

Great Hall  
15:00 - 16:15

How do you start to focus on sustainability? Is it in the work? In the way it's made? In the way it's presented? How are presenters programming their venues, festivals and seasons?



### Marie Zimmerman

Marie is the Executive Director of the Hillside Festival. She has spent the past 12 years working for several different festivals—as Artistic Director, planner and publicist, emergency plan architect, volunteer coordinator, treasurer, and MC. She is one of the founding members of the Guelph Fab 5, a collective of local arts festivals.



### Harry Giles

Environment Officer for Festivals Edinburgh, Harry studied Sustainable Development at the University of St Andrews and Theatre Directing at East 15 Acting School. He brings both disciplines together in work that combines careful analysis, innovative arts management and public engagement to help build a sustainable arts sector.



### Franco Boni

Franco is General and Artistic Director of The Theatre Centre.

### Tina Rasmussen

Tina is Director of Performing Arts, and Artistic Director of World Stage at Toronto's Harbourfront Centre, one of Toronto's premiere venues for Canadian programming and international artists.

### Moderator: Marie-Marguerite Sabongui

Strategist at Purpose and founder of GreenerSets.ca

## How can we innovate in existing arts facilities to integrate sustainable technology and practices?

Sustainability and Facilities 2

99 Sudbury

15:00 - 16:15

Former industrial sites, re-envisioned commercial space, an abundance of sacred spaces... how is space being re-used and repurposed for greatest impact?



**Karen DiLossi**

At Partners for Sacred Places, Karen is Director of Arts in Sacred Places. She has surveyed artists' needs and congregations' capacities to create a training model and instruction manual on long-term leases for arts organizations paired with congregations. Karen has worked in theatre as stage manager, director and producer.



**Katie Oman**

Katie specializes in strategic facilities planning for arts and culture with over 12 years' experience consulting for public, private, and international projects. Her projects have ranged in scale from a 50-seat experimental theatre for Seattle's ACT Theatre to project planning, programming, and design for the Lincoln Center for the Performing Arts.



**Raymond Kent**

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**Tim Whitty**

Tim is the Building Manager of London Ontario's The Grand Theatre. Tim has managed four major renovations at The Grand including renovations of the HVAC systems, seating, wall coverings, and lighting. He has taken all of Natural Resources Canada's Energy Saving courses and enjoys sharing his knowledge.



**Celia Smith**

Celia is the Executive Vice President of Artscape, an internationally recognized non-profit urban development organization that makes space for creativity and transforms communities.

### **Moderator: Adele Dobkowski**

Executive Director, ArtsBuild Ontario

## How do managers and production staff integrate sustainable practice into performance and events?

Sustainability & Production 2

TC Pop-Up  
15:00 - 16:15

Improving performance production requires champions who understand how everything works together. How can our production staff lead sustainable change?



### Alison Tickell

Alison is an Associate Professor at Buckinghamshire New University and Director of Julie's Bicycle, a nonprofit making sustainability intrinsic to the creative industries. She has led music consultation for the National Skills Academy, was Music Director at Creative and Cultural Skills (which she helped set up) and spent 15 years developing the community music sector at Community Music. She is a founder on the UN Music & Environment Programme, 2010.



### Andrea Surich

Production Manager at London, Ontario's The Grand Theatre, Andrea has worked in Canadian professional theatre for over 30 years, and held production management and technical direction positions for the Stratford Shakespeare Festival, Atlantic Theatre Festival, Young People's Theatre and Theatre Plus. She was Technical Coach at the National Theatre School and is a member on Sheridan College's Theatre Production Advisory Committee. Andrea graduated from National Theatre School.



### Rebekah Sale

Rebekah is the Coordinator of the theatre industry-wide greening organization, the Broadway Green Alliance. She is an experienced environmental advocate whose previous jobs include: Special Events Recycling Coordinator at the Office of Recycling Outreach and Education, at GrowNYC; and Associate Campaigns Director for the New York Public Interest Research Group.

### Moderator: James McKernan

Associate Professor of Theatre, York University



TAPA is an arts service organization that represents 187 professional theatre, dance and opera companies in Toronto. In addition to the T.O.TIX Booth and the annual Dora Mavor Moore Awards, we are committed to assisting our members in professional development and are proud partners of the Sustainability Conference 2014.

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## Sustainability and Re-enchantment: The Role of the Arts

99 Sudbury  
16:30 - 17:30

Closing Plenary – Simon Brault



**Simon Brault** is the CEO of the National Theatre School of Canada and has been with the NTS since 1981. The major restoration and revitalization of Montreal's historic Monument-National was coordinated and completed during his tenure as Administrative Director. As a guest speaker, he has been invited to address conferences as well as cultural and business organizations from Montreal to Tokyo. Since 2010, at the invitation of Quebec's Ministry of Culture, he serves as cultural advisor to Agenda 21C, enhancing Quebec's place in the global Agenda 21 movement, where culture is held as the fourth pillar of sustainable development. He has been Vice-Chair of the Canada Council for the Arts since 2004.

In 2005, he was appointed Officer of the Order of Canada. In September 2009, Simon published an essay on the rise of arts and culture on Canadian and global public agendas. His book *FACTEUR C – L'Avenir passe par la culture*, explains the role that the arts and culture play – and will increasingly play in the future – in the lives of individuals and communities. *FACTEUR C* was translated into English by Jonathan Kaplansky and released under the title *No Culture, No Future* by Cormorant Books in May 2010.

MON FEB 3

<b>09:00</b>		<b>Opening Plenary</b> What is Sustainability? Arlene Goldbard - 99 Sudbury	
<b>10:00</b>		<b>Coffee Break</b> Sponsored by City of Toronto and Toronto Atmospheric Fund - 99 Sudbury	
<b>10:15</b>	99 Sudbury	How do arts organizations integrate and balance sustainability as a core value? <i>Tim Cynova, Randy Sa'd, Ben Twist, Douglas Worts, Marie-Marguerite Sabongui</i> Moderator: Ben Twist	<b>Tradeshow</b>
	Great Hall	What are approaches to sustainability in the arts? Makers. Presenters. Contexts. <i>Adrienne Goehler, Cynthia Hopkins, Shula Strassfeld, William Yong</i> Moderator: Paul Cegys	
	TC Pop-Up	How does an artist talk about environmental issues through performance? <i>Chantal Bilodeau, Harry Giles, Cassie Meador, Jeremy Pickard</i> Moderator: Nelson Gray	
<b>11:30</b>	<b>Trade Show Opening</b> - 99 Sudbury		
<b>12:00</b>	<b>Lunch Plenary</b> History of Arts and Energy. Barry Lord - 99 Sudbury Sponsored by Metcalf Foundation		
<b>13:00</b>	<b>Break / Travel Time</b>		
<b>13:15</b>	99 Sudbury	How are arts facilities being built to respond to sustainability? <i>Annett Baumast, Raymond Kent, Joe Lobko, Katie Oman</i> Moderator: Ben Twist	
	Great Hall	How are those on the frontlines of sustainable development issues engaged and represented in performance? <i>Lisa Jackson, Marrie Mumford, Yvette Nolan, Rulan Tangen</i> Moderator: Michael Greyeyes	
	TC Pop-Up	How is sustainable thinking change the way we make and tech shows? <i>Paul Brunner, Grant Heggie, Michael Mehler, Tim Atkinson</i> Moderator: James McKernan	
<b>14:45</b>	<b>Coffee Break</b> Sponsored by: Pinchin Environmental - 99 Sudbury		
<b>15:00</b>	99 Sudbury	How can we innovate in existing arts facilities to integrate sustainable technology and practices? <i>Karen DiLossi, Katie Oman, Raymond Kent, Tim Whitty, Celia Smith</i> Moderator: Adele Dobkowski	
	Great Hall	How are presenters thinking about sustainability in their programming? <i>Marie Zimmerman, Harry Giles, Franco Boni, Tina Rasmussen</i> Moderator: Marie-Marguerite Sabongui	
	TC Pop-Up	How do managers and production staff integrate sustainable practice into performance and events? <i>Alison Tickell, Andrea Surich, Rebekah Sale</i> Moderator: James McKernan	
<b>16:15</b>	<b>Break / Travel Time</b> to 99 Sudbury		
<b>16:30</b>	<b>Closing Plenary</b> Sustainability and Re-enchantment. Simon Brault - 99 Sudbury		
<b>17:30</b>	<b>Opening Reception</b> Hosted by National Theatre School - 99 Sudbury		
<b>20:00</b>	<b>Staged Reading of Alanna Mitchell's Seasick</b> Great Hall Black Box Theatre		

**TUE FEB 4**

**WED FEB 5**

<b>09:00</b>		<b>Opening Plenary</b> Change Agency. Douglas Worts - 99 Sudbury		<b>Pro Bono Consultations</b>	<b>Location:</b> <b>Gladstone Hotel</b>	
<b>10:00</b>		<b>Coffee Break</b> Sponsored by DTAH - 99 Sudbury				
<b>10:30</b>	99 Sudbury	How can we move and tour work sustainably? <i>Charlie Duell, Erika Hennebury, Alison Tickell</i> <i>Moderator: Jeremy Pickard</i>			SmART Bar - Sponsored by TD	
	Great Hall	How are the social aspects of sustainability being considered in new work and the communities in which it is being made? <i>Karen DiLossi, Harry Giles, Lisa Jackson, Cassie Meador, John Borstel</i> <i>Moderator: Arlene Goldberg</i>				
	TC Pop-Up	How can we rethink using and managing our materials to reduce waste, save money and build community? <i>Grant Heggie, Catherine Prosser, Ben Twist</i> <i>Moderator: Paul Cegys</i>				
<b>12:00</b>		<b>Lunch Plenary</b> Toronto Hydro Sustainability Programs - 99 Sudbury				
<b>13:00</b>	99 Sudbury	How do we educate the next generation of artists for sustainable change? <i>James McKernan, Paul Brunner, Nelson Gray, Michael Mehler</i> <i>Moderator: Paul Cegys</i>			SmART Bar - Sponsored by TD	
	Great Hall	How do we integrate sustainability into the audience experience? How do we communicate with them about what we are doing? <i>Tim Atkinson, Rebekah Sale, Marie Zimmerman, Jeremy Pickard</i> <i>Moderator: Harry Giles</i>				
	TC Pop-Up	What part do designers play in bringing sustainable practice into performance? <i>Tanja Beer, Grant Heggie, Sholeh Johnston, Donyale Werle, William Yong</i> <i>Moderator: Ian Garrett</i>				
<b>14:30</b>		<b>Coffee Break</b> Sponsored by: MJMA - 99 Sudbury				
<b>15:00</b>	Workshop #1 Sustaining Useful Feedback	Workshop #5 Toronto Resources	SmART Bar - Sponsored by TD			
	Workshop #2 StageBitz	Workshop #6 Julie's Bicycle IG Tools				
	Workshop #3 Upcycling Organizations	Workshop #7 BGA Green Captains				
	Workshop #4 Somatic Exercises for Self Care for Sustainability Leaders	Workshop #8 Fundraising Strategies				
<b>16:30</b>		<b>Closing Plenary</b> Troublemaking - Adrienne Goehler - 99 Sudbury				

## Change Agency

Opening Plenary – Douglas Worts

99 Sudbury  
09:00 - 10:00

How do the arts in general and theatre in particular contribute to the shaping of a livable society? As creativity enters the public sphere, the creativity of audiences is stimulated. By acting as agents of change, artists can encourage reflection, dialogue and action on the issues and forces of our time that make society unsustainable. Crafting innovations that provoke transformation of values, behaviours and systems is perhaps the heart of how the arts realize their optimal potential for effecting change.

A big question for those in the arts is whether arts organizations can break out of the leisure-time economy? What feedback loops and measures of success are needed? What are the changing roles of arts organizations, funders, supporters?



**Douglas Worts** is a culture & sustainability specialist, with WorldViews Consulting, a Canadian consulting firm, and an Associate of The AtKisson Group, which is a global network of sustainability planners, educators and consultants. For over 30 years, he has worked in and around museums, exploring the potential of artworks and heritage materials to stimulate viewer creativity and 'meaning-making'. He has spoken and published widely, including activities in North America, Europe, South America, Australia and New Zealand. Douglas was invited to join Leadership for Environment and Development (LEAD International), a global, cross-disciplinary network of over 2500 professionals from more than 80 countries, who have been trained in and promote local/global sustainability.

Douglas' particular focus these days revolves around the belief that, regardless of technological innovation, new economic policy and governance frameworks, human beings will only achieve a sustainable future if there are foundational shifts at the cultural level. There is great potential for artists and organizations within the cultural sector to stretch beyond the leisure-time economy and become significant players in stimulating deep reflection, dialogue and action related to fostering a 'culture of sustainability' across all sectors of our society. Critical to achieving this will be the development and use of cultural 'measures of success' that provide meaningful and effective feedback loops to ensure the work of artists and arts organizations are directed at individual and societal leverage points that produce greater public awareness and engagement.

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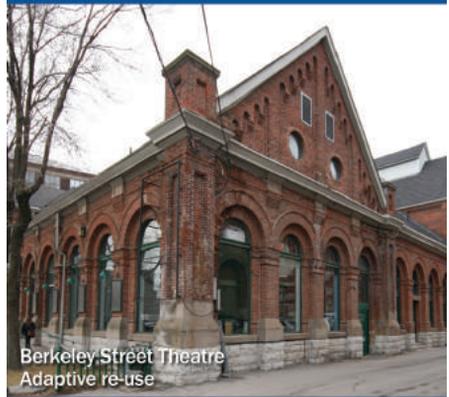
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## How can we move work around sustainably?

Touring

99 Sudbury  
10:30 - 12:00

From the smallest touring company, to the largest Broadway show, what are sustainable practices that help use move our people, productions and all the gear?



### Charlie Duell

Charlie is Co-Chair of the Broadway Green Alliance, which educates, motivates and inspires the entire theatre community and its patrons to implement environmentally friendlier practices. He also serves as Executive VP and Director of Clark Transfer Inc., the leader in theatrical transportation; director of Ecovative Design, LLC, the world leader in creating sustainable alternatives to conventional plastics using mycelium; and of The Hunger Project.



### Erika Hennebury

Erika is Artistic Producer for Public Recordings Performance Projects, an atelier that explores and shares choreographic experimentation and creates ambitious performance experiments that have toured throughout Canada and internationally. She has created, produced, toured and curated experimental theatre, dance and performance with many artists, companies and festivals, most notably Buddies in Bad Times from 2001-2011.

### Alison Tickell



Alison is an Associate Professor at Buckinghamshire New University and Director of Julie's Bicycle, a nonprofit making sustainability intrinsic to the business, art and ethics of creative industries. She has led the music consultation for the National Skills Academy, was Music Director at Creative and Cultural Skills (which she helped set up) and spent 15 years developing the community music sector at Community Music. She is a founder on the United Nations Music & Environment Programme, 2010.

### Moderator: Jeremy Pickard

Eco-theater artist and the captain of Superhero Clubhouse

## How are the social aspects of sustainability being considered in new work and the communities in which it is being made?

Working with Community

Great Hall  
10:30 - 12:00

What makes community based approaches collaborative and productive? How can we remain responsible to the communities we are making our work for?



### John Borstel

John is Senior Advisor in Humanities for Dance Exchange and a 20-year colleague of Liz Lerman, with whom he co-authored Liz Lerman's Critical Response Process: A Method for Getting Useful Feedback on Anything You Make from Dance to Dessert. He has led trainings and keynotes throughout the United States, Europe, and Australia.



### Karen DiLossi

At Partners for Sacred Places, Karen is Director of Arts in Sacred Places. She has surveyed artists' needs and congregations' capacities to create a training model and instruction manual on long-term leases for arts organizations paired with congregations. Karen has worked in theatre as stage manager, director and producer.



### Harry Giles

Environment Officer for Festivals Edinburgh, Harry studied Sustainable Development at the University of St Andrews and Theatre Directing at East 15 Acting School. He brings both disciplines together in work that combines careful analysis, innovative arts management and public engagement to help build a sustainable arts sector.



### Cassie Meador

Choreographer, performer, educator. Cassie is Artistic Director of the Dance Exchange. Drift, her 2008 work, was recognized with a Metro DC Dance Award. Her current choreographic project, How To Lose a Mountain, incorporated a 500-mile walk from Washington, D.C. to West Virginia to trace the sources of the energy that fuel her home.



### Lisa Jackson

With a background in documentary, including acclaimed short Suckerfish and the CTV's Reservation Soldiers, Lisa expanded into fiction with her short film Savage, which won a 2010 Genie. In 2013 she completed four films, including How a People Live and performance-based short Snare. She is Anishinaabe and has a BFA in Film from Simon Fraser University.

### Moderator: Arlene Goldbard

Writer, speaker, consultant and cultural activist

## How can we rethink using and managing our materials to reduce waste, save money and build community?

Materials Infrastructure

TC Pop-Up  
10:30 - 12:00

Where do all those sets go? How can the life of materials used in building sets and other temporarily installed performance elements be extended?



### Grant Heggie

Grant has been a show biz veteran almost 30 years, during which he has founded Set/Reset, ReadySetRecycle.com, ShowbizRENTALS.com and AllAboutLocations.com.



### Catherine Prosser

Catherine is a former stage and theatre production manager with additional experience in designing & making props, costumes and puppets, festival and event management, and venue operation. A graduate of the Victorian College of the Arts, Catherine is CEO and co-founder of StageBitz, an online project and inventory management system for props, costumes, scenery and technical equipment.



### Ben Twist

Ben combines over 25 years' experience of working as a theatre director and producer with in-depth knowledge of carbon management. He is the Director of Creative Carbon Scotland, a partnership of arts organisations putting culture at the heart of a low-carbon Scotland.

### Moderator: Paul Cegys

Lecturer in design, stage management and theatre production, University of Waterloo

## Toronto Hydro Sustainability Programs

Lunch Plenary – Ammar Al-Taher  
CDM Technical Energy Consultant,  
Toronto Hydro

99 Sudbury  
12:00 - 13:00

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## How do we educate the next generation of artists for sustainable change?

99 Sudbury  
13:00 - 14:30

### Education

How are our universities and training programs giving our designers, managers, and technicians the skills and knowledge to think about sustainability in their work and be a positive agent of change on their chosen industries?



#### **James McKernan**

James teaches stage technology, exploring both leading-edge and traditional methodologies. His research is tied to sustainability, with a focus on seeking and implementing new, more ecologically responsible theatrical scenographic technologies.



#### **Michael Mehler**

Michael has designed scenery, lighting, and sound in Atlanta, Austin, Charleston, Chicago, Pittsburgh, and Hampton Roads. He has given presentations on sustainable design & production, design history & theory, and pedagogy at numerous national and regional conferences.



#### **Paul Brunner**

Paul is faculty Technical Director and Head of the Theatre Technology program for Indiana University's Department of Theatre and Drama. He teaches technical direction and management, structural design for the stage, electronics for theatre, mechanical design for scenery, and theatrical drafting. Paul's research into greener, more sustainable theatre production has resulted in numerous presentations (USITT, LDI, SETC, ATHE, IHSF) and articles.

#### **Nelson Gray**

Nelson is a writer, director and theatre scholar at Université Sainte-Anne, teaching Canadian Drama and Ecological Literature. He co-directed the SongBird Project, one of the first community-based arts-science projects in North America. His performance art and interdisciplinary dance operas (in collaboration with Lee Eisler) have been produced in Canada, the United States, and Germany.

#### **Moderator: Paul Cegys**

Lecturer in design, stage management and theatre production, University of Waterloo

## How do we integrate sustainability into the audience experience? How do we communicate with them about what we are doing?

Sustainability & Audience

Great Hall  
13:00 - 14:30

Every change you make may be impactful, but what does it matter if you don't tell audiences anyway? What initiatives in awareness are being undertaken to tell audiences about change?



### Tim Atkinson

Tim is co-founder and technical director of 'Entertaining Sustainability', a social network, news source and consultancy to support live entertainment venues with practical, experience-based advice and measurement services. Tim writes the new 'Entertaining Sustainability' column in Lighting & Sound International.



### Jeremy Pickard

Jeremy is a NYC-based eco-theater artist and the captain of Superhero Clubhouse, a collective of artists and environmental advocates working at the intersection of science and performance. Focused on creatively raising questions about environmental issues, Jeremy uses multi-disciplinary theater as a tool for inspiring science-based discourse, and science as a tool for inspiring captivating theater.



### Rebekah Sale

Rebekah is the Coordinator of The Broadway Green Alliance, the theatre industry-wide greening organization. She is an experienced environmental advocate whose previous jobs include: Special Events Recycling Coordinator at the Office of Recycling Outreach and Education at GrowNYC; and Associate Campaigns Director for the New York Public Interest Research Group.



### Marie Zimmerman

Marie is the Executive Director of the Hillside Festival. She has spent the past 12 years working for several different festivals as Artistic Director, planner and publicist, emergency plan architect, volunteer coordinator, treasurer, and MC. She is one of the founding members of the Guelph Fab 5, a collective of local arts festivals.

### Moderator: Harry Giles

Environment Officer, Festivals Edinburgh

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## What part do designers play in bringing sustainable practice into performance?

Sustainability & Design

TC Pop-Up  
13:00 - 14:30

From the first envisioning of what a performance will look like, designers have an important role to play in bringing sustainability into performance. How are designers using their influence?



### Tanja Beer

Scenographer and researcher investigating ecological design for performance, Tanja has more than 12 years of professional experience, creating over 50 designs for a variety of theatre companies and festivals in Australia. Tanja is the originator of The Living Stage – an eco-scenographic concept that combines stage design, permaculture and community engagement to create a recyclable, biodegradable and edible performance space.



### Grant Heggie

Grant has been a show biz veteran almost 30 years, during which he has founded Set/Reset, ReadySetRecycle.com, ShowbizRENTALS.com and AllAboutLocations.com.



### Sholeh Johnston

Sholeh manages the Julie's Bicycle Arts Programme, working with the arts and cultural sector to share knowledge, facilitate events and workshops, provide networking opportunities and develop practical resources for the sector to embed sustainable best practice.



### Donyale Werle

Donyale is a Brooklyn, NYC based theatrical set designer and sculptor who supports and employs sustainable practices in scenic design.



### William Yong

William is the artistic director of Toronto's Zata Omm Dance Projects and has created many choreographic works for the company, including the three latest full-length productions: Frames; Eight Ways From Mara; and Steer. He is currently working on Zata Omm's next full-length work entitled vox:lumen.

### Moderator: Ian Garrett

Producer, designer, teacher and administrator, York University & The Center for Sustainable Practice in the Arts

## Join smaller roundtable workshops with various speakers on valuable topics

99 Sudbury

15:00 - 16:30

Workshops

### **Broadway Green Alliance Green Captains**

Rebekah Sale and Paul Brunner

The popular Green Captain program seeks to find a BGA liaison at each and every Broadway, off-Broadway and touring show. We reached 100% participation on Broadway for the first time in 2011/12. Many Green Captains are chosen by their peers at the first rehearsal or soon afterwards. These liaisons – it can be a star of the show or a dresser or crew member — are then sent a welcome kit with information on how to help their production get greener. If you're interested in becoming a Green Captain for your show (on or off-Broadway, or on tour) join us!

### **Fundraising Strategies**

Randy Sa'd

Integrating Sustainable practice doesn't always mean heavy investments of capital resources. Often the right partnerships and strategies can make sustainability a choice that's good for your carbon footprint and your bottom line.

### **Julie's Bicycle Industry Green Tools**

Sholeh Johnston and Tanja Beer

The first step to environmental action is to understand your environmental impacts, and the IG Tools are a unique suite of tools for festivals, venues, offices, tours and production managers to measure greenhouse gas emissions on an annual or per-activity basis. The IG Tools are a set of carbon calculators designed by Julie's Bicycle specifically for the creative industries.

Carbon calculators allow us to understand where our environmental impacts lie. Measuring our impacts enables us to create effective management strategies, which in turn leads to reducing the negative impacts we have on the environment.

### **Somatic Exercises for Self Care for Sustainability Leaders**

Join us a combination of breathing, stretching, envisioning, writing and voicing with Rulan Tangen

## **StageBitz**

Catherine Prosser

StageBitz was born from the mutual frustration of a stage/production manager and props master. The idea behind StageBitz was pretty simple- create a central online portal where creative and production teams of all kinds could come together to collaborate on their projects, share resources, make the most of their inventories to manage their theatre productions more efficiently. Since this humble idea began, StageBitz has grown to offer important project management tools to assist with planning and budget, online communication and has grown to include major companies and universities from Australia, the USA and UK. Learn how to use StageBitz with Founder and CEO Catherine Prosser

## **Sustaining Useful Feedback**

the Dance Exchange (Cassie Meador, John Borstel, Shula Strassfeld)

What are the implications of an effective system of giving and getting useful feedback for the strength, resilience, and sustainability of an organization? Sharing aspects of Liz Lerman's Critical Response Process, a four-step system for constructive critique, we will examine how actionable constructive feedback can influence environmental choices and efficient practices.

## **Toronto's Local Resources**

Grant Heggie

With all of the resourceful and talented people in Toronto, how can we find what we need and share what we have and know. Looking for crew, stage managers, designers, contacts, props, sets, equipment, supplies, accommodations... join Grant Heggie for strategies to activate resources here in the GTA.

## **Upcycling Organizations**

Arlene Goldbard

William McDonough and Michael Braungart have proposed ways to "upcycle" products, not merely recycle waste. The aim is to reuse both organic and technical nutrients in ways at least as positive and effective as the originals. Many theater companies and other cultural organizations are still caught in a cycle that ultimately wastes energy. Good ideas generate enthusiasm and good work, but after a time, organizational infrastructure can no longer sustain individual capacity, effort invested in organization-building starts to feel wasted, and accumulated experience and capacity are lost rather than upcycled into smarter, more flexible forms. What would it take to capture and upcycle the individual and collective creative energy that goes into building organizations? What conceptual frameworks and forms of association might work? This session offers some ideas and engages participants in mining their own experience for ideas.



**Adrienne Goehler** is a freelance curator and writer based in Berlin. Her most recent exhibitions include: examples to follow! Expeditions in aesthetics and sustainability, Puebla, Sao Paolo, Beijing, Mumbai, et al., 2010-2013; wall on wall, Westside-Gallery, photographs by Kai Wiedenhöfer, Berlin, 2013; radius – research based art, part I & II, 2008, 2011; Art Goes Heiligendamm, an art intervention on the occasion of the G8 summit, Rostock, 2007. Publications include Fund for Aesthetics and Sustainability, 2012; 1000 € for everyone. Liberty. Equality. Basic income., 2010; Verflüssigungen (Liquifications) – wege und umwege vom sozialstaat zur kulturgesellschaft, 2006. Positions held include curator of the 'HauptstadtKulturfonds' of Berlin (cultural capital funds) 2001 – 2006; Senator for science, research and culture in Berlin, 2001 – 2002; Head of the academy of fine arts (Hochschule für bildende Künste) Hamburg, 1989-2001.

## To keep us thinking ...

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

### **UN World Commission on Environment and Development**

The faculty of art is to change events; the faculty of science is to foresee them. The phenomena with which we deal are controlled by art; they are predicted by science.

### **Henry Thomas Buckle**

It is something to be able to paint a particular picture, or to carve a statue, and so to make a few objects beautiful; but it is far more glorious to carve and paint the very atmosphere and medium through which we look. To affect the quality of the day, that is the highest of arts.

### **H.D. Thoreau**

There is no more essential task for us all – as citizens and as companies – than to start to live within the sustainable means of our planet.

### **Anthony Sargent, The Sage Gateshead**

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## Venues

### 99 Sudbury

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### The Great Hall

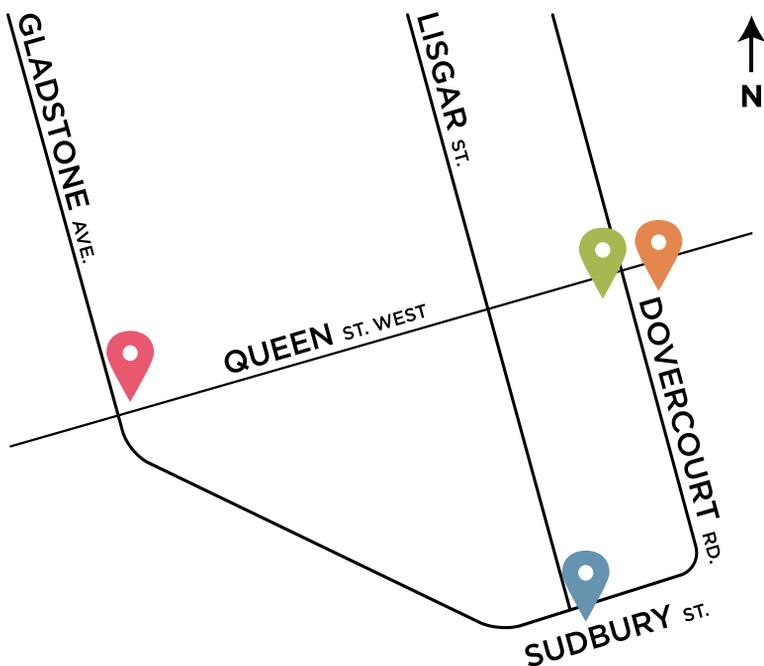
1087 Queen St W, Toronto, ON M6J 1H3

### The Theatre Centre Pop-Up

1095 Queen St. West, Toronto, ON M6J 1J1

### The Gladstone Hotel

1214 Queen St W, Toronto, ON M6J 1J6



## DIRECTIONS

All of our venues are conveniently located on within a 5-minute walk on or near Queen St West. This area is easily accessible using the 501 Queen streetcar. Exit at the Dovercourt Road stop. Several buses also lead to this thriving district. Use [www.ttc.ca](http://www.ttc.ca) or Google Maps to plan your trip.

### **From Holiday Inn Bloor-Danforth to 99 Sudbury (99 Sudbury St):**

**Streetcar:** Walk to Spadina Station. Make sure you get a transfer from the station. Take the 510 streetcar to Queen St West and transfer to the 501 streetcar (westbound) to reach Dovercourt Road. From there, it's just a short walk east to turn right on Lisgar. 99 Sudbury is located at the end of the street.

**Subway and Bus:** Walk to Spadina Station. Make sure you get a transfer from the station. Take the Green line (Bloor-Danforth) westbound. From Ossington Station, take the 63 bus. Or from Dufferin Station, take the 29 bus. Both go south. Exit at Queen St West and walk west (from Ossington) or east (from Dufferin) to Lisgar St. Walk south to the end to find 99 Sudbury St.

### **The Great Hall (1087 Queen St W)**

From 99 Sudbury, walk east. Turn left on Dovercourt and continue to Queen St West. Turn right. The Great Hall is at the corner of Queen St West and Dovercourt Rd.

### **The Theatre Centre Pop-up (1095 Queen street West)**

Only a few seconds away from The Great Hall, this venue is also near the Dovercourt/Queen intersection, on the south-west side of Dovercourt.

### **The Gladstone Hotel**

A five-minute walk from the Dovercourt/Queen intersection, you can opt for the streetcar (501 Queen, westbound towards Long Branch). Exit at Gladstone Ave. From 99 Sudbury, walk on Sudbury Street west until it meets Queen St.

## To keep us thinking ...

There are amazing people all over, doing small things with big ideas, and starting to change the way we make theatre. There is a whiff of revolution in the air.

### **Tanya Beer**

I'm letting my feet really be on the ground, just giving in to it. It's a kind of faith in the ground and what grows out of that.

### **Cassie Meador**

You get this stuff and you wrestle with it. Materials and colors can be anything. All the time, I'm like, 'Okay, this is what we've got. This is what's in front of us. How do we use it?'

### **Donyale Werle**

At a time when our only option is to think about the future of a civilization threatened by self-destruction, the consequences of this movement become even more significant. Battles for culture, education, the environment, peace, and social justice appear essential to re-establish the balance upset by the unchecked greed.

### **Simon Brault**

What the world needs now is a good Housekeeper.

### **Aviva Rahmani**

